



**FOR IMMEDIATE RELEASE**

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### **Local Financial Advisor Recognized in *SmartCEO* Magazine**

**Philadelphia, Pennsylvania** \_\_\_\_ **JUNE, 1, 2012** \_\_\_\_ The Philadelphia, Pa., office of Janney Montgomery Scott LLC (“Janney”), a leading full-service wealth management, financial services and investment banking firm headquartered in Philadelphia, Pa., announced today that Adrienne Horen, Vice President/Investments, has been chosen by *SmartCEO* Magazine as a Top Wealth Manager in the Philadelphia region. The premise behind this well-known recognition is that it is extremely important that our area’s successful executives find a trustworthy, diligent, and creative advisor to manage their wealth and what better way to find that advisor than to be referred by other successful area executives.

*SmartCEO* conducts a poll among the region’s CEO level executives and asks them to give their advisors a brief recommendation if warranted. The list is then published in the Readers Poll section of the magazine. The list of professionals in the Philadelphia, Pa., area will be published in the June, 2012, Philadelphia issue of *SmartCEO* Magazine.

“There is no better award than one that comes from your clients.” said Adrienne Horen. “It is nice to know that my hard work is appreciated by those who see the results first hand.

Horen states, “The relationships that I build with my clients are based on a mutual respect. It is my goal to make sure they feel comfortable calling me anytime life throws them an unexpected curve and that they are confident that anyone they refer to me will be treated in the same manner. Being recognized by my clients for this award makes me realize I am accomplishing this mission.”

Adrienne Horen has more than 20 years of experience in the financial services industry, and can be reached by calling 215.665.6672 or emailing at [ahoren@janney.com](mailto:ahoren@janney.com).

To learn more about Adrienne Horen, please visit her website at [www.adriennehoren.com](http://www.adriennehoren.com).

#### **About Janney Montgomery Scott LLC:**

Established in 1832, Janney Montgomery Scott LLC provides comprehensive financial advice and superior service to individual, corporate and institutional investors. A full-service, financial services firm, Janney is committed to providing our clients advice through a wealth management approach by focusing on the delivery of strategic financial plans that utilize a variety of financial products and services best suited to help meet their financial goals. Janney is equally committed to providing our corporate and institutional clients objective advice for the successful execution

of their unique business plans. Janney provides advice and service to clients through a network of professionals in branch offices located along the entire east coast. Janney is an independently operated subsidiary of The Penn Mutual Life Insurance Company, the seventh largest mutual insurance company in the nation, and is a member of the New York Stock Exchange, Financial Industry Regulatory Authority and Securities Investor Protection Corporation.

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